

Titel training/workshop:	CowSignals <sup>®</sup> Master Course
Korte inleiding:	Do you want to have a bigger impact on animal welfare and sustainability in the dairy chain? Learn how to focus on prevention and help farmers to improve their dairy management. Look at cows AND people in a different way to motivate real change.
Algemene informatie:	<p>In this 4-day course, we focus on CowSignals<sup>®</sup> and PeopleSignals<sup>®</sup>:</p> <p><b>CowSignals<sup>®</sup>:</b> learn to recognize a cow's signals, to identify problems that can lead to disease, and to solve them. We combine all factors that are important for cow welfare: feed, water, light, air, rest, and space. These come together in our welfare model: the CowSignals<sup>®</sup> Diamond</p> <p><b>PeopleSignals<sup>®</sup>:</b> learn to advise, motivate and train with effect: how do you open a client's eyes and mind? How do you help farmers achieve real change?</p> <p><b>CowSignals<sup>®</sup> Master License:</b> Included in the price is a 1 year CowSignals<sup>®</sup> Master License, that allows you to use our concept, branding, and training materials in your daily work. You can be a coach to your colleagues, and an advisor/trainer for farmers. To give you even better support, you get access to the CowSignals<sup>®</sup> ebook, 3 online courses, and an extensive digital toolbox with training materials and other information.</p>
Spreker(s)/Docent(en) :	Joep Driessen
Datum/data:	<b><u>13-16 October 2020</u></b>
Tijdstip:	<b><u>08:30-16:30</u></b>
Programma:	<p><b><u>Day 1:</u></b> <u>Introduction; interactive lecture on CowSignals<sup>®</sup> theory. Practical farm Workshop in the barn.</u></p> <p><b><u>Day 2:</u></b> <u>PeopleSignals<sup>®</sup> Training: how to motivate change in your clients.</u></p> <p><b><u>Day 3:</u></b> <u>Train the trainer: practice communication skills and trainer skills by giving presentations and leading the Farm Workshop.</u></p> <p><b><u>Day 4:</u></b> <u>More practice and training evaluation, and you get your CowSignals<sup>®</sup> Master License!</u></p>

	Download the full program on: <a href="https://www.cowsignals.com/en/live_training/master_course_13_16_october_2020">https://www.cowsignals.com/en/live_training/master_course_13_16_october_2020</a>
Locatie:	<b>CowSignals® Training Center</b> <b>Hoekgraaf 17a</b> <b>6617AX, Bergharen</b> <b>The Netherlands</b>
Kosten:	<b>€2450</b>
Link/contactgegevens om in te schrijven:	<a href="https://www.cowsignals.com/en/live_training/master_course_13_16_october_2020">https://www.cowsignals.com/en/live_training/master_course_13_16_october_2020</a>
Accreditatiepunten*:	<b>32</b>
Doelgroep:	<b>Landbouwhuisdieren</b>
Annuleringsvoorwaarden:	If you need to cancel, contact us via <a href="mailto:info@cowsignals.com">info@cowsignals.com</a> . Cancellation in the month before the course will cost you 50% of the total price. If you cancel max. 14 days in advance, the costs are 75%. You are also free to send someone else in your stead.
Overige opmerkingen:	For more information about the course, go to <a href="https://www.cowsignals.com/en/live_training/master_course_13_16_october_2020">https://www.cowsignals.com/en/live_training/master_course_13_16_october_2020</a>